



EFFECTIVE AND CREATIVE EVALUATION REPORT WRITING

In this course students develop skills in putting together an effective and engaging evaluation report. This includes different aspects of evaluation report writing, such as communicating findings in ways that promote use, improving particular sections of the report, structuring, designing and promoting evaluation reports.

This course is available in English and French.



CUTTING EDGE M&E: A GUIDE FOR PRACTITIONERS

This course lays the ground for M&E to make vital contributions to incentivise change and measure performance. The course considers challenges in current M&E practice, introduces a tool-box of evaluation techniques and shows where these can be best applied. Ways of promoting early participation and the engagement of key stakeholders are explored and a step-by-step action plan to improve practice of M&E is provided.



HOW TO BE A SUCCESSFUL EVALUATION CONSULTANT

This course centres on a crucial issue for evaluators and potential evaluators: how to be a successful evaluation consultant? The course considers strategic, technical and management aspects essential for becoming a successful evaluation consultant. Issues such as how to set-up as an evaluation consultant and effectively find work, how to manage customers efficiently and to diversify and grow an evaluation consultancy, as well as legal and financial planning issues, proposal writing for winning business and efficient management tools are covered in the course.



MANAGING THE POLITICS OF EVALUATION

This course considers how the political interests of the various stakeholders can influence the evaluation process. Students will learn the measures to address these potential threats and protect the professional integrity of the evaluator and the contract manager.





ONLINE COURSES FOR SPECIALISTS IN MONITORING & EVALUATION

- **OUR COURSES** aim to improve the practice of Monitoring, Evaluation, Accountability and Learning (MEAL) in organisations and among external consultants in order to enhance humanitarian and development programmes and contribute to a professionalisation of MEAL activities.
- **INTERACTIVE AND SELF-PACED** online courses contain presentations, quizzes, cases and exercises. Access to a computer and the Internet only required; no special set-up. Upon successful completion, participants are issued with a certificate.
- **OUR TRAINERS** are professionals in Monitoring and Evaluation, international development and change processes. Their extensive expertise and understanding of practical contexts enable us to deliver courses that combine cutting-edge theoretical knowledge and practical insights.
- **PRICES** range from US\$375 to US\$575. Scholarships are available for eligible students.



WHAT OUR STUDENTS SAY

'The course content is excellent with fantastic practical guidelines.'

'I found the course really helpful and would recommend it to others, independently of their level of experience. I was able to track back my latest piece of evaluation work and apply new thinking as to what I would have done (and will do) differently!'

'The course is easy to follow and has the great strength of drawing in real evaluative experience case studies. It is self-paced and so one can easily integrate it in its own routine. I enjoyed also the quality of the insights, training and materials.'

'In brief, it is a must-do course for monitoring and evaluation staff and project/program leaders. I learnt a lot from the course.'



TO ENROL please visit our website www.traass.org or contact us by email on contact@traass.org.

We are looking forward to seeing you among our students and we wish you all the best in your professional development!